



### SERIOUS BUSINESS

#### Gem Of A Tea bag

Check 'em out. Wine and tea are equals in complexity, if not in price

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### SPECIAL REPORT

#### Scaling The Wall

How are the Bazaar Badshahs gearing up for Wal-Mart entry?

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### SOUTH MUMBAI SoM

#### The Road Less Taken

They forsake their careers to make a world a better place to live

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# THE ECONOMIC TIMES

## ON SUNDAY

HYDERABAD | KOCHI | KOLKATA | LUCKNOW | NEW DELHI | PUNE

www.economicstimes.com

SUNDAY 3 DECEMBER 2006 | MUMBAI | 14 PAGES | RS 9

## AT'S NEWS

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### BOLLYWOOD INDEX - WEEK'S -

|                    | HIGH   | LOW    |
|--------------------|--------|--------|
| Adlabs Films       | 448.00 | 397.00 |
| INOX Leisure       | 177.00 | 166.10 |
| Sahara One Media   | 382.00 | 317.00 |
| UTV Software       | 275.00 | 242.10 |
| PVR                | 259.80 | 242.55 |
| Shringar Cinema    | 60.25  | 54.60  |
| Mukta Arts         | 58.25  | 51.00  |
| K Sera Sera        | 32.00  | 29.00  |
| Pritish Nandi Comm | 44.00  | 40.00  |
| Tips Indus.        | 30.70  | 25.00  |
| Baba Arts Ltd.     | 25.50  | 22.25  |
| Cinevistaas Ltd.   | 24.25  | 21.50  |

### Non-food products

## Fiscal steps likely to cool prices

Our Bureau  
PUNE

THE government may consider fiscal measures, if required, to ease the pressure on prices of non-food products. It is also looking at higher import of food-products such as pulses to curb inflationary pressures.

Finance minister P Chidambaram today said the real issue in inflation was the supply side constraints in primary articles such as wheat and pulses. He admitted there were really no short-cuts to enhancing supplies and the only durable solution was to augment production in India.

Policy managers are concerned as headline inflation hit 18-month high of 5.45% for the week ended November 18 — inching closer towards the 5-5.5% outer band projected by the RBI. The fact GDP growth is also likely to stoke fears in



**JEWEL IN THE SEA:** A cool crore is what you need to cough up before you can take the Sea Ray 290 Sun Sport out for a spin off Chowpatty beach in Mumbai. Classic good looks, good performance and accommodation, coupled with an extensive standard equipment list, make the sport boat a great weekend or evening cruiser. This beauty can do 50 knots at its fastest, which means six minutes to Alibaug. P 14

### Beyond snob appeal

The all-in-one boom box systems are passé and have been that way for a better part of a decade for a certain