

**New Launch**  
CUSTOM LINE 124



A sunny, late spring morning was the setting for a new launch for Custom Line. This Ferretti Group brand is one of the leaders in the semi-customised maxi yacht sector for yachts in composite material measuring between 26 and 37 metres, with either a planing or semi-displacement hull. This was the launch of the very first unit of the 124' hull, new flagship of the Custom Line planing fleet. Custom Line 124' measures over 37 metres and was built at the Ancona facility.



The moment, sealed by the traditional breaking of the bottle on the bow keel of the deep blue coloured hull, was particularly thrilling, as it symbolized realization of the engineering and design work, artisan production and painstaking care the shipyard took over every single detail of this model. Indeed, Custom Line yachts have always stood out for the fact the owner, assisted by an architect, can personalize all those parts of the yacht which are not purely structural. These include the woods, leathers, fabrics, and on-board decoration and furnishings, and make each model unique, just like their owners.



"We are very proud of our "new arrival" and particularly excited about today, which marks the beginning of renewed, further growth for Custom Line" commented Marco Segato, Custom Line Brand Manager. "A further two units of the 124' have already been sold, and are currently being built at the Ancona facility, confirming the market's positive response to this new model, which we will be presenting, as a world premiere, at the upcoming Festival de la Plaisance in Cannes".

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**Boat Review**

**BERTRAM 800 - THE LARGEST EVER BUILT**

Behold a new chapter in Bertram history. Bertram Yacht, the legendary builder of high quality sport fishing yachts announces its plan to launch the largest Bertram to ever be built. Introducing the Bertram 800, soon to be the new flagship of the Bertram fleet. This yacht is expected to penetrate the marine industry at the forefront of marine technology. After years of advanced research and development, Bertram has decided to take luxury to the next level and build a sport fishing yacht of remarkable proportions. Leading the Bertram fleet into the future of sport fishing, the 800 will deliver extreme power and performance of a sport fishing vessel while exuding ultimate luxury and comfort.



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**Events & Rallies**

**VASCO DA GAMA RALLY 2010**

Marine Solutions hosted the VASCO DA GAMA RALLY 2010. The international off-shore yacht race VASCO DA GAMA RALLY 2009-2010 has hit the Indian shores for the 3rd time and is again supported by Marine Solutions, a Mumbai based yacht retail and service company dedicated to promoting the yachting lifestyle in India. The event is the brainchild of a Lodewijk Brust or "Lo" an intrepid Dutch yachtsman who has chartered the coast around India since the past 11 years in his yacht Mistral accompanied by his dogs. Lo has been in consultation with Gautama Dutta, veteran Indian yachtsman and Director of Marine Solutions, to sail to India and promote India as a preferred yachting destination.



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**Media Cover**

**BBC EXPLORES INDIA'S LEISURE BOAT MARKET**  
India's boating industry has been on a wave of growth over the last few years. It is attracting wealthy Indians especially in Mumbai where the weather is generally good, with a long coastline and sandy beaches. But in a country where millions of people avoid the sun, how big is the potential market?  
Delnaaz Irani reports from Mumbai.

<http://news.bbc.co.uk/2/hi/business/8638168.stm>



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**Boat Show**

**FERRETTI GROUP INAUGURATES EASEA SHOW**



"easea>show" is a permanent boat show, displaying the most important yachts of all Ferretti's prestigious brands, a truly exclusive, personalised showcase of the Group's fleet. The display, part of the larger "easea> yachting" services project which commenced at the beginning of 2009, will be an out and out private, permanent boat show. It will enable even the Group's busiest Clients to visit the yachts any day of the year,

and carry out sea trials in total privacy and a relaxed environment. "easea>show" thus responds to the requirements of the Group's most demanding owners who, by booking through the reference dealer or broker for their area, can visit the yachts and try them out at sea privately, accompanied by a dedicated, highly specialised staff, thus doing away with the inconvenience caused by crowding at boat shows. Hence, the display offers Group Clients the privilege of being involved in a unique, tailor-made experience, one which has never before existed on the world nautical scene. Moreover, the "easea>show" project avails itself of important partners par excellence, both locally and nationally, in order to make owners' visits even more special.



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**Special Offer**

**THE JEANNEAU 2010 DEAL**

Jeanneau is making an exceptional offer on all orders for delivery in 2010 - if you are thinking of trading up or looking to buy your first boat, then don't miss out on DEAL 2010! Get a new 2010 specification boat delivered for at less than 2009 prices. The models offered are: Leader 8,9 & 10, Merry Fisher Inboard and Sun Odyssey 30i, 33i & 36i. Make contact now and see what a good deal we can do with the help of those nice people at the Jeanneau factory.



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**Boat Review**

**PRESTIGE 39 THE IDEAL FAMILY YACHT**



The Prestige 39 Flybridge Cruiser features an innovative design, comfort on board and seaworthy qualities, elements that have forged the success of the Prestige range. Comfort in the all new design of the flybridge and cockpit, as well as the layout with two cabins and two showers and head compartments. It is the ideal family boat offering great cruising range in comfort & style.

New for 2010 the Jeanneau Prestige 39 Flybridge offers 4 berths in 2 cabins plus 2 separate toilet/shower compartments.

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**Boat Review**

**SEA RAY 235 WEEKENDER - EXQUISITE DESIGN, EXTRAORDINARY OPTIONS**

Sea Ray, the world's largest manufacturer of superior quality pleasure boats, is proud to introduce its latest design: the 235 Weekender®. This 23-foot pocket cruiser is remarkably comfortable and has the sleek, stylish looks of a sport boat. Plus, with a choice of three versatile options packages - the Mediterranean Cockpit Lounge Package, the Fishing Package and the Overnighter Galley Package - the 235 Weekender can be tailored to suit each owner's personal needs and tastes. The standard model comes with a pair of UV-resistant bucket seats with flip-up, high-rise bolsters and a spacious cockpit with stern bench seat to give passengers a feeling of open-air freedom.



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