



## Further ACKNOWLEDGEMENTS FOR FERRETTI YACHTS

Forlì, October 2010 Ferretti Yachts, historical brand of the Ferretti Group, producing flybridge motoryachts measuring 15 to 27 metres, continues to expand, which has been further confirmed by the many top, high visibility acknowledgements of international importance it has received: the Robb Report Best of the Best Award and the Hurun Report Best of Italian Luxury.

Robb Report China, a prestigious magazine devoted to the world of excellence, recently presented Ferretti Yachts' new Ferretti 750 with the "Best Of the Best Award". This award follows the "Asian Marine & Boating Awards" that awarded Ferretti Yachts in May on occasion of the China International Boat Show 2010. During the awards ceremony, held in Beijing at an event held specially for the most representative international brands, Ferretti 750 won the award in the "best mid-size yachts" category.

Ferretti 750 stands out for her determined character. Designed for shipowners who want spacious interiors characterised by warm colours and prestigious materials, this yacht features large areas for lounging in the sun, and innovative solutions, amongst which large windows that bathe the environments plenty of natural light. This skilfully created balance was developed through the working relationship between Studio Zuccon International Project, the AYT (Advanced Yacht Technology), the Ferretti Group's naval research and design centre, and the team of architects and designers of the Centro Stile Ferrettigroup.

In addition, in Shanghai Ferretti Yachts was awarded by the important Best of Italian Luxury Award assigned to the best expressions of Made in Italy: Ferretti Yachts is the only marine industry brand that received this recognition. The event was organized by Hurun Report magazine.

"We are immensely proud to receive these awards, which is further proof that Ferretti Yachts is synonymous with Italian nautical excellence," commented Alessandro Tirelli, Ferretti Yachts Brand Manager. "The increase in wellbeing in this country has contributed to creating demand for highly refined, Italian-made luxury products with an excellent performance, and Ferretti Yachts has managed to best respond to the requests of a continuously changing market".

According to Giuseppe Zecchin, Ferretti Group Area Manager for Asia Pacific, "Chinese clients are looking for one hundred percent quality and elegance, exclusive features offered by all the yachts in the Ferretti Yachts range. Our shipyard has implemented a dealer network all over the Chinese territory which offers a highly efficient before and after sales service, with highly specialised staff guaranteeing owners comprehensive assistance at all times."



## FERRETTI YACHTS

### FERRETTI YACHTS AND THE FERRETTI GROUP

Ferretti Yachts is a brand of the Ferretti Group, one of the world leaders in the design, construction and sale of motoryachts, with a unique portfolio of some of the most exclusive, prestigious brands in the nautical world: Ferretti Yachts, Pershing, Itama, Bertram, Riva, Mochi Craft, CRN and Ferretti Custom Line. The Group, led by Chairman and Founder Norberto Ferretti and CEO Salvatore Basile, has always been at the very heights of the pleasure boating world, thanks to constant product and process innovation, and continuous research into cutting-edge solutions within the sphere of technology. The extensive range of yachts on offer is designed by highly specialised technicians and engineers at the AYT - Advanced Yacht Technology - centre, one of the most advanced naval research and design units in the world, which liaises with the Centro Stile Ferrettigroup, an expert team of architects and designers who continuously research aesthetic, functional and innovative solutions, and built in the Group's modern production units in Italy and the USA. Moreover, the Ferretti Group, founded in 1968, is present in Asia, through a branch of representation and promotion in Shanghai, and in the United States through Allied Marine, one of the top companies operating on the North American market, which sells yachts and provides nautical services. An exclusive network of around 60 carefully selected dealers guarantees the Group's presence in over 80 countries, and ensures clients receive the very best assistance in marinas all over the world.

For more information,

Ferretti Yachts India

Ms Anju Dutta  
Tel. +91 9821912932  
Email: [info@marinesolutions.in](mailto:info@marinesolutions.in)  
Website: [www.marinesolutions.in](http://www.marinesolutions.in)